

# KTAE RADIO

“THE LONE STAR LEGEND”



NEWS · 1330 AM · TALK  
Cameron, TX



# KTAE 1330 AM Radio Profile



## Station Call Letters and Frequency

KTAE 1330-AM

[www.ktae.net](http://www.ktae.net)

## Station Business Address

### KTAE Radio—1330 AM

112 Allison Cove

Elgin, Texas 78621

Phone: (512) 650-4485

Fax: (512) 650-4529

24/7 Call : (281) 599-9800

## CEO

Fred Lundgren

(281) 599-9800

[ceowon@comcast.net](mailto:ceowon@comcast.net)

## General Manager

Mike Lundgren

(512) 897-1400

[mikelundgren@att.net](mailto:mikelundgren@att.net)

## Executive Assistant

Daniela Ignal

(512) 650-4485

[daniela.ignal@gmail.com](mailto:daniela.ignal@gmail.com)

## Sales Director

Charles Taylor

(512) 925-6334

[charlie.ktae@yahoo.com](mailto:charlie.ktae@yahoo.com)

## Station Slogan:

"The Lone Star Legend"

## Owner of Business

Organic Media, Incorporated

## Station Coverage Area

935,000 primary

1,790,540 Secondary





# KTAE 1330 AM Radio Markets and Audience



## Markets

KTAE 1330-AM is part of the Killeen/Temple radio market, but due to the station's centralized location, it also serves audiences in Waco, Bryan/College Station and Austin, Texas markets.

The regional signal of KTAE covers a primary listening audience of almost 950,000 people. When the secondary signal area is added, the station covers a total population of 1.8 million.

### KTAE's signal and audience reached into the following markets:

Austin.....ranking #42  
1,252,400 people

Killeen/Temple.....ranking #156  
273,100 people

Waco.....ranking #210  
186,200 people

Bryan/College Station.....ranking #241  
138,400 people

### KTAE 1330 AM reaches listeners in these counties:

- Bastrop
- Bell
- Brazos
- Burleson
- Coryell
- Falls
- Lee
- Limestone
- McLennan
- Milam
- Robertson
- Travis
- Williamson



# KTAE 1330 AM Radio

## Featuring



Joyce Riley



Derry Brownfield



Alex Jones



Charlie Taylor



Barry Lynn



George Gordon



Ian Bernard



Jeff Rense



R.G. Stair



Pat Kiley



Robert Redding



Yoe, Joe and Bruce



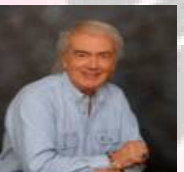
Derek Alfonso



Tony St. James



Alfred Vrazel



Steve Shenk



Dr. Harland Hunter



Jim Hightower



George Butler



Lou Dobbs

### Block Programming Availability

KTAE 1330-AM has one-hour time slots available on weekdays for proven talent with the resources .to sustain a long-term agreement at the hourly rate of \$50 per hour.

KTAE has various hours available on Saturday & Sunday for \$135 per hour.

Commercial Spots/Rates—(see Rates Sheet).



# ORGANIC MEDIA, INC. KTAE RADIO 1330 – AM

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Elgin, TX 78621  
(512) 650-4485 or (281) 599-9800  
Fax: (512) 650-4529  
[www.ktae.net](http://www.ktae.net)

## CONTRACT

**LENGTH OF AD:**                      60sec \_\_\_\_\_                      30sec \_\_\_\_\_

Rate: \_\_\_\_\_                      Start Date: \_\_\_\_\_

Total: \_\_\_\_\_                      End Date: \_\_\_\_\_

### Rates

Requested # of Spots:	# of Spots	Cost Per Spot	Term
	30 - 100	\$6.00	1 month
	101 - 200	\$5.00	2 months
	201 - 300	\$4.00	3 months
	301 - 500	\$3.00	4 months
	501 -1500	\$2.00	6 months
	1501 - 6000	\$1.00	12 months

**\*\*6000+ (spots per year) Call (281) 599-9800**

\*You can provide us with your own ad or we can write an ad for you (at no extra cost)

All contracts are non-cancelable. Station reserves the right to reschedule in case of power or equipment failure, which are beyond the station's control or are the result of national, regional or local emergencies.

Authorized By Organic Media, Inc.	Authorized By Advertiser
Signature:	Signature:
Print Name:	Print Name:
Date:	Date:

**COMPANY NAME:** \_\_\_\_\_

<b>Address:</b>		
City:	State:	Zip:
Phone:	Fax:	E-Mail: